



# NIMRA COLLEGE OF ENGINEERING & TECHNOLOGY


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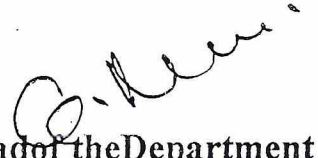
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Kakinada. Approved by AICTE New Delhi, Permitted  
by Govt. of Jupudi Village, Ibrahimpatnam, Krishna Dist-  
521456, [A.P.] INDIA)


## CERTIFICATE

This is to certify that the project report entitled - "Block chain For Secure EHRs Sharing of Mobile Cloud Based E-Health System" is a bonafied record of work carried out by SHAIK GOUSIYA (19231A0517), MD.TAUQEER IQBAL (19231A0535), ZADIDUL AHMED (19231A025), R. PAVAN KUMAR (19231A0513), SHAIK NAZEER (19231A0522), submitted to JNTUK Kakinada in partial fulfillment of the requirements for the award of degree of Bachelor of Technology in COMPUTER SCIENCE AND ENGINEERING, during the academic year 2022-2023.

  
Internal Guide

  
External Examiner

  
Head of the Department  
HEAD OF THE DEPARTMENT  
Dept. of Computer Science & Engg.,  
Nimra College of Engg. & Tech.,  
JUPUDI, IBRAHIMPATNAM  
VIJAYAWADA-521456, KRISHNA Dt.

  
PRINCIPAL  
NIMRA COLLEGE OF ENGG. & TECH.,  
NIMRA NAGAR,  
IBRAHIMPATNAM-521 456  
VIJAYAWADA.



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Jupudi Village, Ibrahimpatnam, Krishna Dist-521456, A.P INDIA

## CERTIFICATE


This is to certify that the project report entitled — **MISSING CHILD IDENTIFICATION SYSTEM USING DEEP LEARNING AND MULTICLASS SVM** is a bonafide record of work carried out by **SHAIK ABDUL SUMEAR** (19231A0536), **NALLAGORLA GANESH** (19231A0510), **MOHAMMAD RESHMA** (19231A0509), **SYED ABDUL MANNAN** (19231A0523), **K VARUN KUMAR** (19231A0511) submitted in partial fulfillment of the requirements for the award of degree of **Bachelor of Technology in COMPUTER SCIENCE AND ENGINEERING** of the Jawaharlal Nehru Technological University, Kakinada, during the academic year 2022-2023.

  
Internal Guide

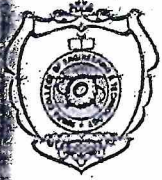
  
External Examiner

  
Head of the Department

HEAD OF THE DEPARTMENT  
Dept. of Computer Science & Engg.  
Nimra College of Engg. & Tech..  
JUPUDI, IBRAHIMPATNAM  
VIJAYAWADA-521456, KRISHNA DL.

  
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NIMRA NAGAR,  
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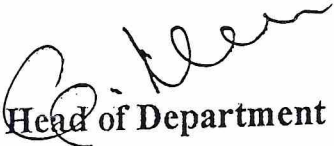
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Jupudi Ibrahimpatnam, NTR Dist-521456, A.P.

## CERTIFICATE

This is to certify that the project report entitled –**DUPLICATE QUESTION DETECTION WITH DEEP LEARNING IN STACK OVERFLOW** is a bonafide record of work carried out by ARBAJ SHAH (19231A0531), MANJUR HUSSAIN (19231A0533), MD SAIF ALAM (19231A0537), YASWANTH KUMAR (19231A0540), VISHNU VARDHAN (19231A0503) submitted in partial fulfillment of the requirements for the award of degree of Bachelor of Technology in **COMPUTER SCIENCE & ENGINEERING** of the Jawaharlal Nehru Technological University, Kakinada, during the Academic year 2022-2023.

  
Sign. of Internal Guide

  
Sign. of Head of Department  
HEAD OF THE DEPARTMENT  
Dept. of Computer Science & Engg.,  
Nimra College of Engg. & Tech.,  
JUPUDI, IBRAHIMPATNAM,  
VIJAYAWADA-521456, KRISHNA DI.

  
Sign. of External Examiner

  
PRINCIPAL  
NIMRA COLLEGE OF ENGG. & TECH  
NIMRA NAGAR  
IBRAHIMPATNAM-521 456  
VIJAYAWADA



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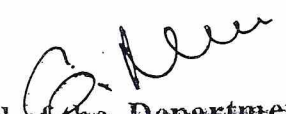
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Jupudi Village, Ibrahimpatnam, Krishna Dist-521456, A.P INDIA

## CERTIFICATE

This is to certify that the project work entitled "SPAM DETECTION FROM YOUTUBE COMMENTS" is a bonafied work done by Mohammed Imran Khan (19231A0528), Kuchipudi Manisha (19231A0504), Shaik Khamarjaha (19231A0519), Nune Rama Krishna (19231A0539), Vadlamudi Vamsi Krishna (19231A0541) submitted in the partial fulfilment of requirements for award of degree of Bachelor of technology in COMPUTER SCIENCE ENGINEERING of Jawaharlal Nehru Technological University, Kakinada, during the academic year 2022-2023.

  
Internal Guide

  
Head of the Department

HEAD OF THE DEPARTMENT  
Dept. of Computer Science & Engg.  
Nimra College of Engg., & Tech.,  
JUPUDI, IBRAHIMPATNAM  
VIJAYAWADA-521456, KRISHNA D.

  
External Examiner

  
PRINCIPAL  
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Jupudi Village, Ibrahimpatnam, Krishna Dist-521456, A.P INDIA

### CERTIFICATE

This is to certify that the project report entitled "ONLINE BOOKSTORE SYSTEM USING PYTHON" is a bonafide record of work carried out by SYED MAJAHAR MAHIDI (19231A0527), INDADUL HUSSAIN (19231A0526), ABBASH ALI (19231A0529) & MODI PAVAN (19231A0542) submitted in partial fulfilment of the requirements for the award of the degree of Bachelor of Technology in COMPUTER SCIENCE AND ENGINEERING of the Jawaharlal Nehru Technological University, Kakinada, during the academic year 2022-2023.

B. Beggalaiah

Internal Guide

Head of the Department

CSK

External Examiner

HEAD OF THE DEPARTMENT  
Dept. of Computer Science & Engg.  
NIMRA College of Engg. & Tech.  
JUPUDI, IBRAHIMPATNAM  
VIJAYAWADA-521456, KRISHNA DIST.

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Jupudi Village, Ibrahimpatnam, NTR District-521456, A.P INDIA

### CERTIFICATE

This is to certify that the project report entitled — SECURING DATA USING BLOCKCHAIN AND AI is a bonafide record of work carried out by SHAIK MUHAMMAD SUHAIL (19231A0521), SHAIK ARSHIYA (19231A0514), SHAIK AZGAR (19231A0515), KOPALLE MANOJ (19231A0512), SHAIK MD SOHAIL RAZA (19231A0520) submitted in partial fulfillment of the requirements for the award of degree of BACHELOR OF TECHNOLOGY in COMPUTER SCIENCE AND ENGINEERING of the Jawaharlal Nehru Technological University, Kakinada, during the academic year : 2022-2023.

*B. Ruggelash*

Internal Guide

*Q. Shari*

External Examiner

*C. Shari*  
Head of the Department

HEAD OF THE DEPARTMENT  
J.L. Dept. of Computer Science & Engg.,  
Nimra College of Engg. & Tech.,  
JUPUDI, IBRAHIMPATNAM  
VIJAYAWADA-521456, KRISHNA DL

*A. Shari*  
PRINCIPAL  
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Jupudi Village, Ibrahimpatnam, NTR District-521456, A.P INDIA


### CERTIFICATE

This is to certify that the project report entitled — SECURING DATA USING BLOCKCHAIN AND AI is a bonafide record of work carried out by SHAIK FARHANA (19231A0516), MD NAWAID IQBAL (19231A0534), SAMANUL . HOQUE (19231A0530), MD HALEEMA (19231A0505), SHAIK IRFAN (19231A051) submitted in partial fulfillment of the requirements for the award of degree of BACHELOR OF TECHNOLOGY in COMPUTER SCIENCE AND ENGINEERING of the Jawaharlal Nehru Technological University, Kakinada, during the academic year 2022-2023.

  
Internal Guide

  
External Examiner

  
Head of the Department  
HEAD OF THE DEPARTMENT  
Dept. of Computer Science & Engg.  
Nimra College of Engg., & Tech.  
JUPUDI, IBRAHIMPATNAM  
VIJAYAWADA-521456, KRISHNA Dt.

  
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Jupudi Ibrahimpatnam, NTR Dist-521456, A.P.

## CERTIFICATE

This is to certify that the project report entitled-SOFTWARE DEFECT ESTIMATION BY USING MACHINE LEARNING & ALGORITHMS is a bonafide record of work carried out by A . M SHAHBAZ SHAHID (19231A0501), MD AFZAL (19231A0532), MOHAMMAD KARISHMA (19231A0508), submitted in partial fulfillment of the requirements for the award of degree of Bachelor of Technology in COMPUTER SCIENCE & ENGINEERING, of the Jawaharlal Nehru Technological University, Kakinada, during the Academic year 2022-2023.

  
Internal Guidance

Signature

  
Head of Department

Signature  
HEAD OF THE DEPARTMENT  
Dept. of Computer Science & Engg.,  
Nimra College of Engg. & Tech.,  
JUPUDI, IBRAHIMPATNAM  
VIJAYAWADA-521456, KRISHNA DL



External Examiner

Signature

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NIMRA NAGAR,  
IBRAHIMPATNAM-521 456  
VIJAYAWADA.



**NIMRA COLLEGE OF ENGINEERING & TECHNOLOGY,  
JUPUDI, IBRAHIMPATNAM, VIJAYAWADA - 521456**

**DEPARTMENT OF**

**ELECTRONICS AND COMMUNICATION ENGINEERING**


**CERTIFICATE**

This is to certify that the project report **AUTOMATIC THREAT DETECTION SYSTEM USING IMAGE PROCESSING** is being submitted by **SHAIK. NAGEENA** (20235A0401) in partial fulfillment of the requirements for the award of the degree of **BACHELOR OF TECHNOLOGY** to the Jawaharlal Nehru Technological University, Kakinada is a record of bonafide work carried out under my guidance and supervision


The results embodied in this project report have not been submitted to any other university or institution for the award of any degree or diploma.

  
Project Guide

Ms. SK. SHAMSHAD

  
Head of the Department

Dr. Akbar Khan

  
External Examiner

  
PRINCIPAL  
NIMRA COLLEGE OF ENGG. & TECH  
NIMRA NAGAH,  
IBRAHIMPATNAM-521 456  
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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE


This is to certify that the Project Report entitled “A STUDY ON HOSPITAL & HEALTH CARE MANAGEMENT with reference to AYUSH HOSPITAL, VIJAYAWADA” was submitted by ABDUL NAFEEZA KOUSAR (Regd. No. 21231E0001) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
Dr. T.N. MURPHY  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

  
PRINCIPAL  
NIMRA COLLEGE OF ENGG. & TECH  
NIMRA NAGAR,  
IBRAHIMPATNAM-521 456  
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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE


This is to certify that the Project Report entitled “A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT with reference to PADMAZA SUZUKI, VIJAYAWADA” was submitted by AGASTAYARAJU AMAY DATTA (Regd. No. 21231E0002) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

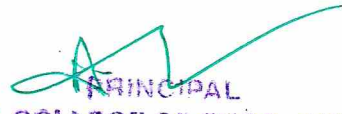
  
**Dr. ABDUL BAJI**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
NIMRA COLLEGE OF ENGG. & TECH.,  
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IBRAHIMPATNAM-521 456  
VIJAYAWADA.

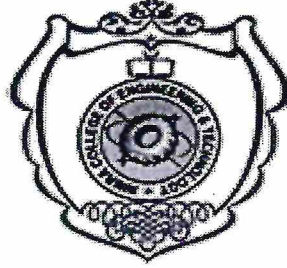


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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456


## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON FUNDS FLOW STATEMENT with reference to CCL PRODUCTS (INDIA) LIMITED, DUGGIRALA” was submitted by AKKINA PRADEEP KUMAR (Regd. No. 21231E0003) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

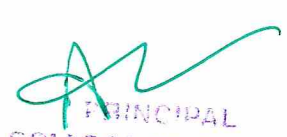
  
Dr. MOHAMMED ASADULLAH KHAN  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

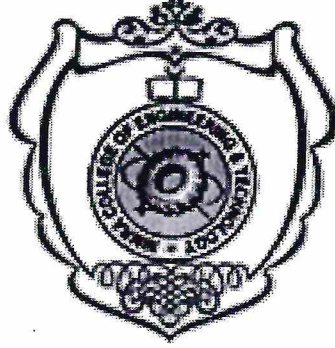
  
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON PAY ROLL SYSTEM with reference to THE HERITAGE FOODS (INDIA) LIMITED, HYDERABAD.” was submitted by AVUTHU SRI VIDHYA REDDY (Regd. No. 21231E0004) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

Mr. R.VAMSEE KRISHNA  
(Guide)

Dr. ABDUL BAJI  
(H.O.D)

Dr. AKBAR KHAN

Principal

B. Rama Devi

EXTERNAL EXAMINER

PRINCIPAL  
NIMRA COLLEGE OF ENGG. & TECH.  
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IBRAHIMPATNAM-521 456  
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON FINANCIAL STATEMENT ANALYSIS with reference to K.C.P. SUGAR AND INDUSTRIES CORPORATION LTD, VUYYURU” was submitted by BADISA LEELA SAI AVINASH (Regd. No. 21231E0005) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
Ms. MD. RUMANA KOUSAR  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

  
PRINCIPAL  
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NIMRA NAGAR,  
IBRAHIMPATNAM-521 456  
VIJAYAWADA

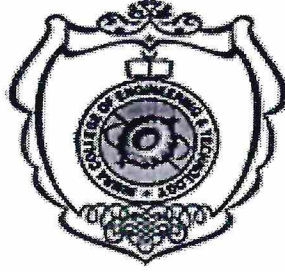


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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON EMPLOYEE JOB SATISFACTION” with Reference to KWALITY FEEDS LIMITED, GUDIVADA” was submitted by BANDELA MEGHANADH (Regd. No. 21231E0008) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
Dr. MOHAMMED ASADULLAH KHAN  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

B. Rama Devi  
EXTERNAL EXAMINER

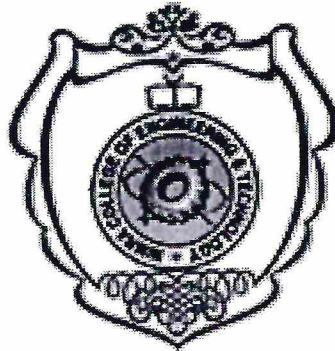
  
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IBRAHIMPATNAM-521 456  
VIJAYAWADA.

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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON TRAINING AND DEVELOPMENT with reference to PEARL BEVERAGE LIMITED – GUNTUR” was submitted by **BANDLAMUDI NAVYA** (Regd. No. 21231E0009) is in partial fulfillment of the requirements for award of Degree of **MASTER OF BUSINESS ADMINISTRATION** of **JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA** during the year 2022-2023.

  
**Mr. R. VAMSEE KRISHNA**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)



**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

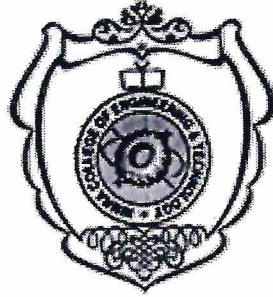
  
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**NIMRA COLLEGE OF ENGG. & TECH**  
**NIMRA NAGAR,**  
**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**

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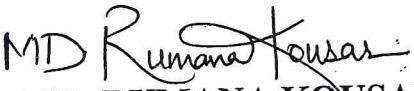
Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456


## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON FUNDS FLOW STATEMENT with reference to VARUN MOTORS LTD., VIJAYAWADA” was submitted by BANDLAMUDI VIDYA (Regd. No. 21231E0010) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
Ms. MD. RUMANA KOUSAR  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

  
PRINCIPAL  
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NIMRA NAGAR,  
IBRAHIMPATNAM-521 456  
VIJAYAWADA.

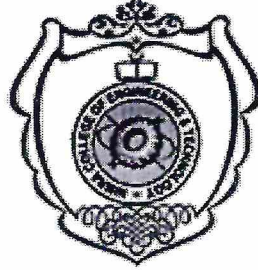


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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON INVENTORY MANAGEMENT with reference to HINDUSTAN COCO-COLA BEVERAGES PVT LTD., GUNTUR DIST” was submitted by BHATLAPENUMARTHI SWATHI (Regd. No. 21231E0011) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
**Dr. T.N. MURTY**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

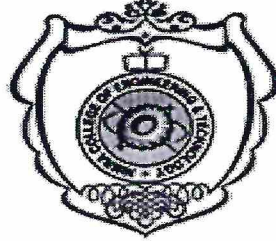
  
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON RECRUITMENT AND SELECTION with reference CCL PRODUCTS (INDIA) LIMITED” DUGGIRALA, GUNTUR DIST.” was submitted by BOJJA PHANINDRA KUMAR (Regd. No. 21231E0012) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
Dr. ABDUL BAJI  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

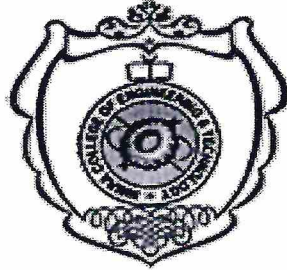
  
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NIMRA NAGAR.  
IBRAHIMPATNAM-521 456  
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## DEPARTMENT OF MANAGEMENT STUDIES

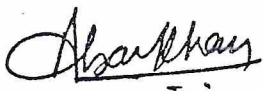


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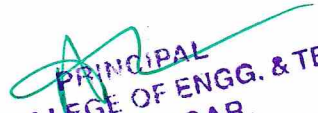
This is to certify that the Project Report entitled “A STUDY ON PERFORMANCE APPRAISAL” with Reference to “HITECH PRINT SYSTEMS LIMITED, PEDDAAVUTAPALLI” was submitted by BORA GOWTHAM (Regd. No. 21231E0013) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
Dr. MOHAMMED ASADULLAH KHAN  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN  
Principal

  
EXTERNAL EXAMINER

  
PRINCIPAL  
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NIMRA NAGAR,  
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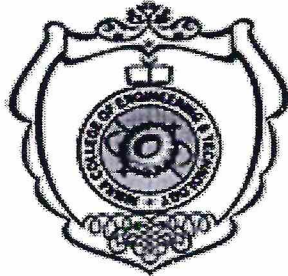
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY HOTEL MANAGEMENT SYSTEM” was submitted by CHANUMOLU SOWMYA (Regd. No. 21231E0014) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
**Mr. SYED NAGUL MEERA**  
(Project Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
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**NIMRA NAGAR,**  
**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**

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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A COMPARATIVE STUDY ON PERFORMANCE OF SELECTED EQUITY MUTUAL FUNDS with reference to BIRLA SUN LIFE FINANCIAL SERVICES LTD., GUNTUR” was submitted by CHAVATA AKASH (Regd. No. 21231E0015) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

*MD. Rumana Kousar*  
Ms. MD. RUMANA KOUSAR  
(Guide)

*Dr. Abdul Baji*  
Dr. ABDUL BAJI  
(H.O.D)

*Dr. Akbar Khan*  
Dr. AKBAR KHAN

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*Dr. Behr*  
EXTERNAL EXAMINER

*Dr. Akbar Khan*  
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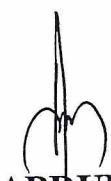
## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON TRAINING AND DEVELOPMENT” with Reference to “THE KRISHNA DISTRICT MILK PRODUCERS MUTUALLY AIDED CO-OPERATIVE UNION LIMITED, VIJAYAWADA” was submitted by CHELLURI PHANI KEERTHANA (Regd. No. 21231E0016) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
Dr. T.N. MURTY  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D.)

  
Dr. AKBAR KHAN

Principal

  
B. Rama Devi  
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON TRAINING AND DEVELOPMENT with reference MODEL DAIRY PRIVATE LTD, VIJAYAWADA” was submitted by CHINTA SURESH (Regd. No. 21231E0017) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
**Dr. ABDUL BAJI**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**

Principal

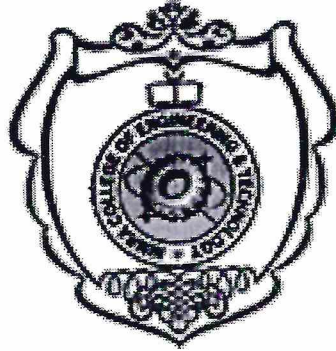
  
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**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**

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**DEPARTMENT OF MANAGEMENT STUDIES**



**CERTIFICATE**

This is to certify that the Project Report entitled “A STUDY ON EMPLOYEE ABSENTEEISM with reference to ULTRATECH CEMENT, LTD., HYDERABAD” was submitted by **CHOUDURI VENKATESH** (Regd. No. 21231E0019) is in partial fulfillment of the requirements for award of Degree of **MASTER OF BUSINESS ADMINISTRATION** of **JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA** during the year 2022-2023.

  
**Mr. R.VAMSEE KRISHNA**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

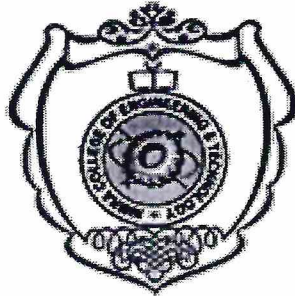
  
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### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON JOB SATISFACTION with reference to DELTA PAPER MILLS LIMITED, VENDRA, W.G. DIST” was submitted by DAKANABOENA NAVEEN (Regd. No. 21231E0021) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

MD. Rumana Kousar  
Ms. MD. RUMANA KOUSAR  
(Guide)

Dr. ABDUL BAJI  
(H.O.D)

Dr. AKBAR KHAN

Principal

B. Rama Devi  
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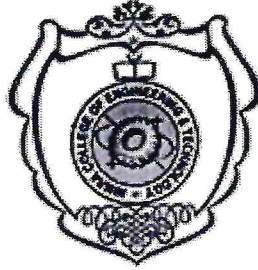
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### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON EMPLOYEE WELFARE MEASURES with reference to ITC LIMITED-ABD-ILTD, CHIRALA” was submitted by DARLA AMBICA (Regd. No. 21231E0022) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
**Dr. T.N.MURTY**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**  
Principal

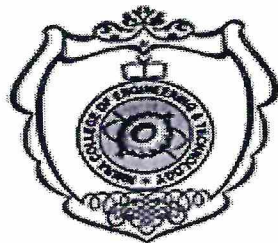
  
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**CERTIFICATE**

This is to certify that the Project Report entitled “A STUDY ON WORKING CAPITAL MANAGEMENT with reference to PADMAZA SUZUKI, VIJAYAWADA” was submitted by DESETTY VANDANA (Regd. No. 21231E0023) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
**Dr. ABDUL BAJI**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**  
Principal

  
**EXTERNAL EXAMINER**

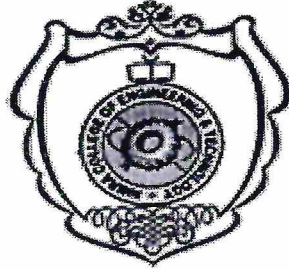
  
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**NIMRA NAGAR,**  
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### CERTIFICATE


This is to certify that the Project Report entitled “A STUDY ON INVENTORY MANAGEMENT with reference to ZUARI CEMENT LTD- DONDAPADU” was submitted by DHARANAM VINEETHA (Regd. No. 21231E0024) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
Dr. MOHAMMED ASADULLAH KHAN  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN  
Principal

  
EXTERNAL EXAMINER

  
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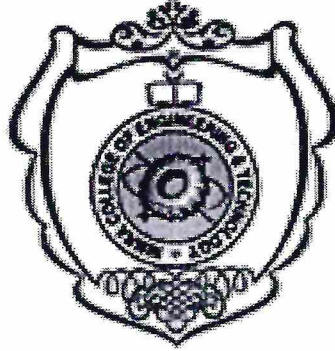


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### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON STRESS MANAGEMENT with reference to FORTUNE MURALI PARK LABBIPET, VIJAYAWADA” was submitted by GADILA SAI HARSHA (Regd. No. 21231E0025) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

**Mr. R.VAMSEE KRISHNA**  
(Guide)

**Dr. ABDUL BAJI**  
(H.O.D)

**Dr. AKBAR KHAN**

Principal

**EXTERNAL EXAMINER**

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**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**

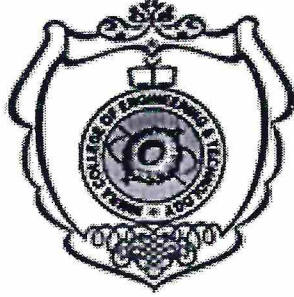
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON CAPITAL BUDGETING with reference to G. S. ALLOY CASTINGS LTD, VIJAYAWADA” was submitted by GANIPISSETTI NAVYA DURGA SRI (Regd. No. 21231E0026) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

*MD. Rumana Kousar*  
**Ms. MD. RUMANA KOUSAR**  
(Guide)

*Dr. Abdul Baji*  
**Dr. ABDUL BAJI**  
(H.O.D)

*Dr. Akbar Khan*  
**Dr. AKBAR KHAN**

Principal

*Suchi Bhat*  
**EXTERNAL EXAMINER**

*Principal*  
**PRINCIPAL**  
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### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON ARTIFICIAL-INTELLIGENCE-IT-S-APPLICATIONS-IN-BANKING-SECTOR” was submitted by GANJI VENKATA DURGA SAI (Regd. No. 21231E0027) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

*p. udaya*  
Mrs. P. UDAYA KIRAN KUMARI  
(Guide)

*Dr. Abdul Baji*  
Dr. ABDUL BAJI  
(H.O.D)

*Dr. Akbar Khan*  
Dr. AKBAR KHAN

Principal

*Madhava Rao M.V.*  
EXTERNAL EXAMINER

*Principal*  
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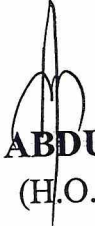
**DEPARTMENT OF MANAGEMENT STUDIES**



**CERTIFICATE**

This is to certify that the Project Report entitled “A STUDY ON A STUDY ON PATIENT SATISFACTION IN OUT-PATIENT SERVICES DEPARTMENT with reference to HELP HOSPITAL, VIJAYAWADA” was submitted by GOUSIA BEGUM (Regd. No. 21231E0028) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
**Dr. ABDUL BAJI**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**

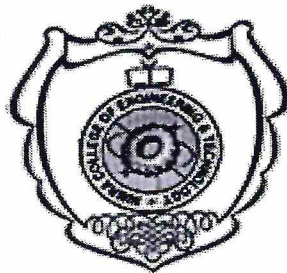
Principal

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
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**NIMRA NAGAR**  
**IBRAHIMPATNAM-521 156**  
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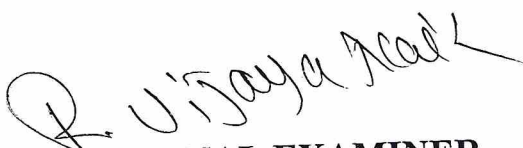
This is to certify that the Project Report entitled “A STUDY ON PERFORMANCE APPRAISAL With Reference to BAJAJ ALLIANZ LIFE INSURANCE COMPANY LIMITED, HYDERABAD” was submitted by GUDIMETLA NAMRATH SUGUN (Regd. No. 21231E0029) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
**Dr. MOHAMMED ASADULLAH KHAN**  
 (Guide)

  
**Dr. ABDUL BAJI**  
 (H.O.D)

  
**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
 NIMRA COLLEGE OF ENGG. & TECH..  
 IBRAHIMPATNAM, 521456  
 VIJAYAWADA

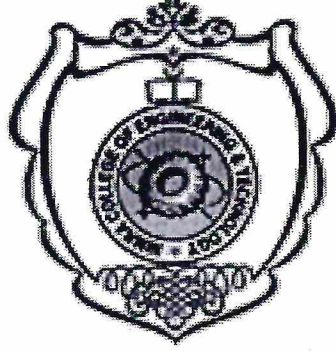
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON EMPLOYEE WELFARE with reference to DELTA PAPER MILLS LTD, VENDRA, W.G. DIST.” was submitted by GUVVALA DURGA BHAVANI (Regd. No. 21231E0030) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

**Mr. R.VAMSEE KRISHNA**  
(Guide)

**Dr. ABDUL BAJI**  
(H.O.D)

**Dr. AKBAR KHAN**

Principal

**EXTERNAL EXAMINER**

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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON COMMUNICATION MANAGEMENT with reference to TATA MOTORS, VIJAYAWADA” was submitted by INDUPALLY NAVEEN (Regd. No. 21231E0031) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

*MD. Rumana Kousar*  
**Ms. MD. RUMANA KOUSAR**  
 (Guide)

*Dr. Abdul Baji*  
**Dr. ABDUL BAJI**  
 (H.O.D)

*Dr. Akbar Khan*  
**Dr. AKBAR KHAN**

Principal

*R. Vijayalakshmi*  
**EXTERNAL EXAMINER**

**PRINCIPAL**  
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**NIMRA NAGAR,**  
**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA**


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**DEPARTMENT OF MANAGEMENT STUDIES**



**CERTIFICATE**

This is to certify that the Project Report entitled “A STUDY ON CAPITAL BUDGETING with reference to KUSALAVA INTERNATIONAL LIMITED, VIJAYAWADA” was submitted by JONNALAGADDA CHUDA AMRUTHA VARSHINI (Regd. No. 21231E0032) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
**Dr. T.N. MURTY**  
 (Guide)

  
**Dr. ABDUL BAJI**  
 (H.O.D)

  
**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

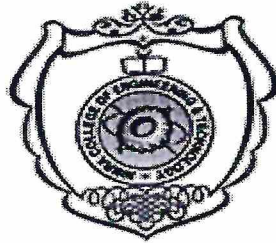
  
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**VIJAYAWADA**

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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456


## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON FUNDS FLOW STATEMENT with reference to TATA MOTORS LIMITED, VIJAYAWADA” was submitted by JUJJUVARAPU MAHA LAKSHMI (Regd. No. 21231E0033) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
Dr. ABDUL BAJI  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

  
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IBRAHIMPATNAM-521 456  
VIJAYAWADA.

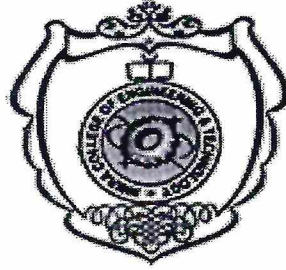


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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

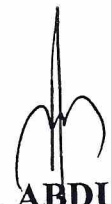
## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE


This is to certify that the Project Report entitled “A STUDY ON EMPLOYEE MOTIVATION With Reference to THE KRISHNA DISTRICT MILK PRODUCERS MUTUALLY AIDED CO-OPERATIVE UNION LIMITED, VIJAYAWADA” was submitted by KAGITHA SRAVANTHI (Regd. No. 21231E0034) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
Dr. MOHAMMED ASADULLAH KHAN  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

  
PRINCIPAL  
NIMRA COLLEGE OF ENGG. & TECH  
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VIJAYAWADA.

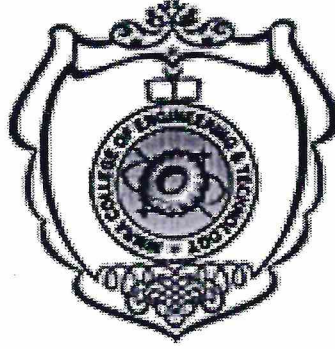
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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON WORKING CAPITAL MANAGEMENT with reference to SRI SANTOSH AUTOMOTIVES, KANURU, VIJAYAWADA” was submitted by KAJA HARI NAGA PRASAD (Regd. No. 21231E0035) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

**Mr. R.VAMSEE KRISHNA**  
(Guide)

**Dr. ABDUL BAJI**  
(H.O.D)

**Dr. AKBAR KHAN**

Principal

**EXTERNAL EXAMINER**

**PRINCIPAL**  
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**NIMRA NAGAR,**  
**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**

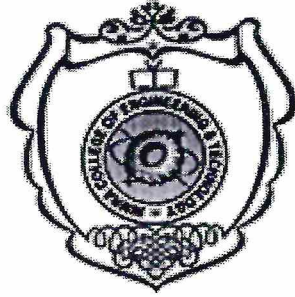
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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON RATIO ANALYSIS with reference to K.C.P. SUGAR AND INDUSTRIES CORPORATION LTD, VUYYURU” was submitted by KANIGIRI CHANDRA SEKHAR (Regd. No. 21231E0036) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

*MD. Rumana Kousar*  
Ms. MD. RUMANA KOUSAR  
(Guide)

*Dr. Abdul Baji*  
Dr. ABDUL BAJI  
(H.O.D)

*Dr. Akbar Khan*  
Dr. AKBAR KHAN

Principal

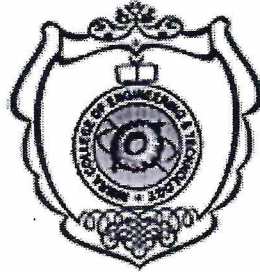
*EXTERNAL EXAMINER*  
EXTERNAL EXAMINER

*Principal*  
PRINCIPAL  
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NIMRA NAGAR,  
IBRAHIMPATNAM-521 456  
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**DEPARTMENT OF MANAGEMENT STUDIES**



**CERTIFICATE**


This is to certify that the Project Report entitled “A STUDY ON QUALITY OF WORK LIFE with reference to Dr. NARLA TATA RAO THERMAL POWER STATION- IBRAHIMPATNAM” was submitted by KARANGI HEMALATHA (Regd. No. 21231E0037) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
**Dr. T.N.MURTY**  
 (Guide)

  
**Dr. ABDUL BAJI**  
 (H.O.D)

  
**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
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**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**

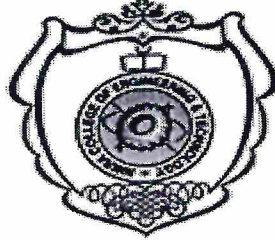
34

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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON WORKING CAPITAL MANAGEMENT with reference to MODEL DAIRY PVT. LTD, NIDAMANURU VIJAYAWADA” was submitted by KONA RAJA (Regd. No. 21231E0038) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

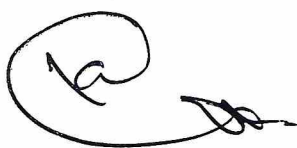
  
**Dr. ABDUL BAJI**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)



**Dr. AKBAR KHAN**

Principal



**EXTERNAL EXAMINER**



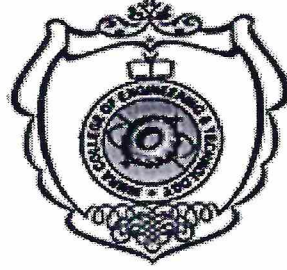
35

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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON WORKING CAPITAL MANAGEMENT with reference to HERITAGE FOODS (India) LIMITED, HYDERABAD” was submitted by KONDRU SARADHI (Regd. No. 21231E0039) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
Dr. MOHAMMED ASADULLAH KHAN  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

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IBRAHIMPATNAM-521 456  
VIJAYAWADA.



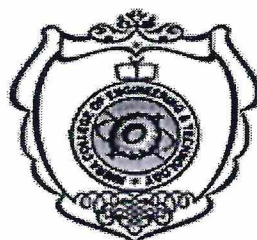
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON CONSUMER BEHAVIOR TOWARDS ONLINE PURCHASE” was submitted by KOTHIVELA JAYA DURGA MALLESH (Regd. No. 21231E0041) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
**Ms. MD. RUMANA KOUSAR**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**

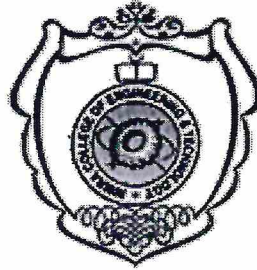
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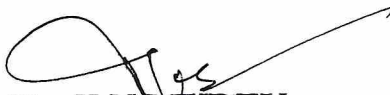
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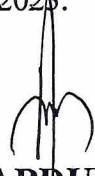
**DEPARTMENT OF MANAGEMENT STUDIES**





**CERTIFICATE**


This is to certify that the Project Report entitled “A STUDY ON EMPLOYEE JOB SATISFACTION with reference to ANDHRA PRADESH HEAVY MACHINERY & ENGINEERING LIMITED, KONDAPALLI” was submitted by KOTNALA NAGASAI (Regd. No. 21231E0042) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
**Dr. T.N. MURTY**  
 (Guide)

  
**Dr. ABDUL BAJI**  
 (H.O.D)

  
**Dr. AKBAR KHAN**  
 Principal

  
**EXTERNAL EXAMINER**

  
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**DEPARTMENT OF MANAGEMENT STUDIES**



**CERTIFICATE**

This is to certify that the Project Report entitled “A STUDY BLOOD DONATION MANAGEMENT SYSTEM” was submitted by KUCHIPUDI SRAVAN (Regd. No. 21231E0043) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

*Mr. Syed Nagul Meera*  
**Mr. SYED NAGUL MEERA**  
 (Project Guide)

*Dr. Abdul Baji*  
**Dr. ABDUL BAJI**  
 (H.O.D)

*Dr. Akbar Khan*  
**Dr. AKBAR KHAN**

Principal

*Anil*  
**EXTERNAL EXAMINER**

*Principal*  
**PRINCIPAL**  
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**IBRAHIMPATNAM-521 456**  
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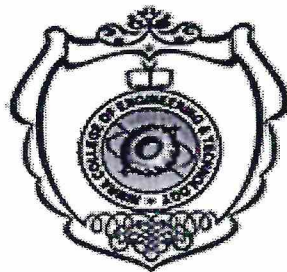
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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456


## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON ROLE OF DIGITAL MARKETING IN SERVICE SECTOR with reference to SIVA SOFT TECHNOLOGIES, HYDERABAD” was submitted by KUMPATI KARISHMA (Regd. No. 21231E0044) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
Dr. MOHAMMED ASADULLAH KHAN  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

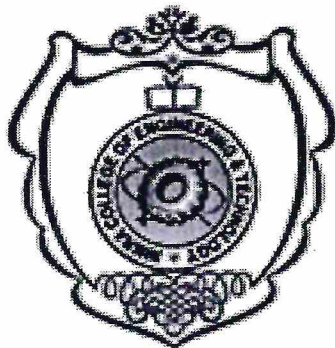
  
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IBRAHIMPATNAM-521 456  
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON INVENTORY MANAGEMENT with reference to INCAP LIMITED, NIDAMANURU” was submitted by MADALA SRUJAN (Regd. No. 21231E0045) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

**Mr. R.VAMSEE KRISHNA**  
(Guide)

**Dr. ABDUL BAJI**  
(H.O.D)

**Dr. AKBAR KHAN**

Principal

**EXTERNAL EXAMINER**

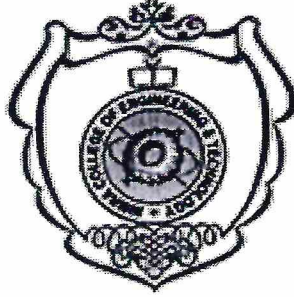
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IBRAHIMPATNAM-521 456  
VIJAYAWADA.

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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON WORKING CAPITAL MANAGEMENT with reference to TATA MOTORS LIMITED, VIJAYAWADA” was submitted by MANDA PRATYUSHA (Regd. No. 21231E0046) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

*MD. Rumana Kousar*  
**Ms. MD. RUMANA KOUSAR**  
(Guide)

*Dr. Abdul Baji*  
**Dr. ABDUL BAJI**  
(H.O.D)

*Dr. Akbar Khan*  
**Dr. AKBAR KHAN**  
Principal

*External Examiner*  
**EXTERNAL EXAMINER**

*Principal*  
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**NIMRA NAGAR,**  
**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**



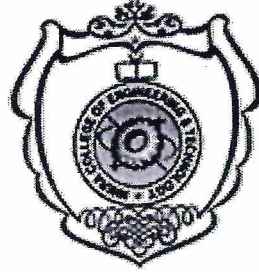
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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON FIXED ASSET MANAGEMENT with reference to ULTRA TECH CEMENT LTD, HYDERABAD” was submitted by MAVULURI CHAYA CHANDRIKA (Regd. No. 21231E0047) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
**Dr. T.N. MURTY**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**NIMRA COLLEGE OF ENGG. & TECH**  
**NIMRA NAGAR,**  
**IBRAHIMPATNAM-521 456**  
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON IMPACT OF ONLINE RETAIL SECTOR With Reference to FLIPKART E-COMMERCE, VIJAYAWADA” was submitted by MEDAM VISHNU VARDHAN (Regd. No. 21231E0048) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
**Dr. ABDUL BAJI**  
(Guide)


  
**Dr. ABDUL BAJI**  
(H.O.D)



**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**NIMRA COLLEGE OF ENGG. & TECH**  
**NIMRA NAGAR,**  
**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**

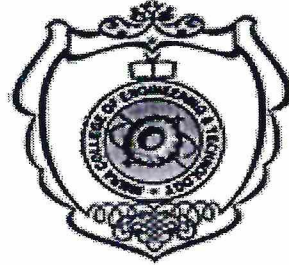
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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON INVENTORY MANAGEMENT with reference to ANDHRAPRADESH HEAVY MACHINERY & ENGINEERING LIMITED, KONDAPALLI” was submitted by MEESALA CHINTAIAH (Regd. No. 21231E0049) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
Dr. MOHAMMED ASADULLAH KHAN

(Guide)

  
Dr. ABDUL BAJI

(H.O.D)



Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

  
PRINCIPAL  
NIMRA COLLEGE OF ENGG. & TECH  
NIMRA NAGAR,  
IBRAHIMPATNAM-521 456  
VIJAYAWADA.

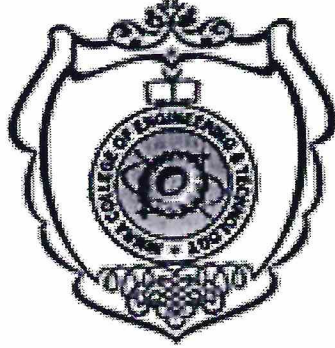


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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE


This is to certify that the Project Report entitled “A STUDY ON EMPLOYEE MOTIVATION with reference to ARKA LEISURE AND ENTERTAINMENT PVT.LTD HAAILAND GUNTUR” was submitted by MOHAMMAD SHEREEN BEGUM (Regd. No. 21231E0050) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
**Mr. R.VAMSEE KRISHNA**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**NIMRA COLLEGE OF ENGG. & TECH**  
**NIMRA NAGAR,**  
**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**

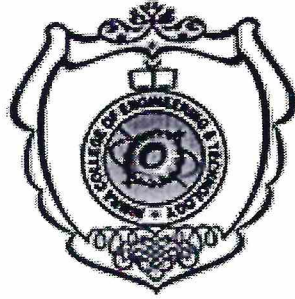
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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456


## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON PERFORMANCE APPRAISAL with reference to VIZAG STEEL PLANT, VISAKHAPATNAM.” was submitted by MOHAMMED HUSSAIN (Regd. No. 21231E0051) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

MD. Rumana Kousar  
Ms. MD. RUMANA KOUSAR  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

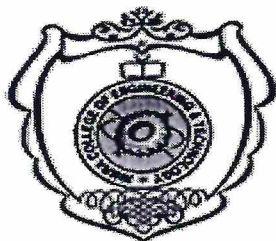
  
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON PERFORMANCE APPRAISAL with reference K.C.P. SUGAR AND INDUSTRIES CORPORATION LTD, VUYYURU” was submitted by MOHAMMED SALMA (Regd. No. 21231E0052) is ‘in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
**Dr. ABDUL BAJI**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)



**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

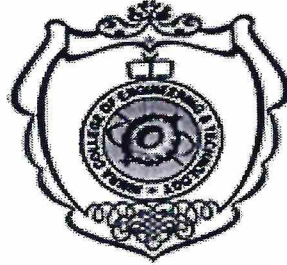
  
**PRINCIPAL**  
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**DEPARTMENT OF MANAGEMENT STUDIES**



**CERTIFICATE**

This is to certify that the Project Report entitled “A STUDY ON “STRESS MANAGEMENT” with Reference to EDLOGIX SOFTWARE SOLUTIONS PVT.LTD, HYDERABAD” was submitted by MUGADA BHAVANI (Regd. No. 21231E0053) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
**Dr. MOHAMMED ASADULLAH KHAN**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**NIMRA COLLEGE OF ENGG. & TECH**  
**NIMRA NAGAR,**  
**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**

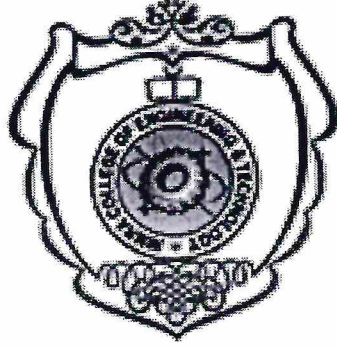
49

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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON CAPITAL STRUCTURE ANALYSIS with reference to KUSALAVA INTERNATIONAL LTD, VIJAYAWADA” was submitted by MUNUKURI BAJIREDDY (Regd. No. 21231E0054) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
**Mr. R.VAMSEE KRISHNA**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

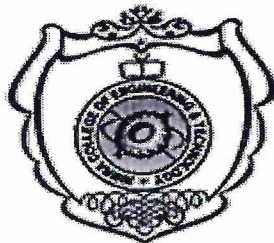
  
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON TRAINING AND DEVELOPMENT with reference HINDUSTHAN COCO-COLA BEVARAGES PRIVATE LIMITED, ATMAKURU, GUNTUR DIST.” was submitted by NAGAMASTAN REDDY KANJULA (Regd. No. 21231E0056) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
Dr. ABDUL BAJI  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)



Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

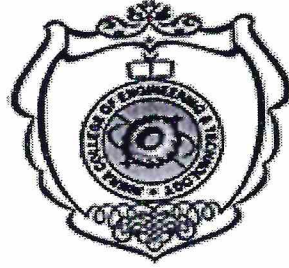
  
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**DEPARTMENT OF MANAGEMENT STUDIES**



**CERTIFICATE**

This is to certify that the Project Report entitled “A STUDY ON SOCIAL MEDIA MARKETING AT PRAMAAN MARKETING, VIJAYAWADA” was submitted by NAKKA SATISH (Regd. No. 21231E0057) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
**Dr. MOHAMMED ASADULLAH KHAN**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)



**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
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VIJAYAWADA.

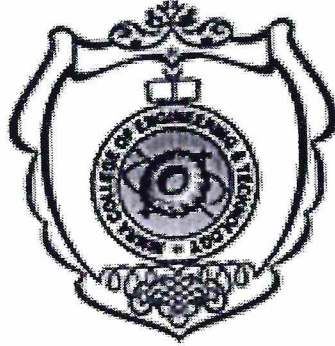
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE


This is to certify that the Project Report entitled “A STUDY ON WORKING CAPITAL MANAGEMENT with reference to HETERO DRUGS LIMITED, HYDERABAD” was submitted by JOSYULA SURYA VALLI (Regd. No. 21231E0058) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
Mr. R. VAMSEE KRISHNA  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

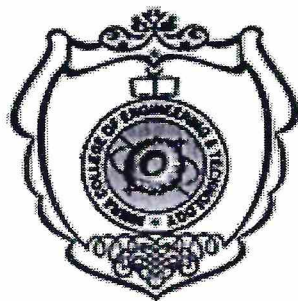
  
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON PROMOTION AND REWARD POLICY with reference to MARUTHI SUZUKI AT VIJAYAWADA” was submitted by NIMMAKAYALA ASWINI (Regd. No. 21231E0059) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

*MD. Rumana Kousar*  
**Ms. MD. RUMANA KOUSAR**  
(Guide)

*Dr. ABDUL BAJI*  
**Dr. ABDUL BAJI**  
(H.O.D)

*Dr. Akbar Khan*  
**Dr. AKBAR KHAN**

Principal

*External Examiner*  
**EXTERNAL EXAMINER**

*Principal*  
**PRINCIPAL**  
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**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**



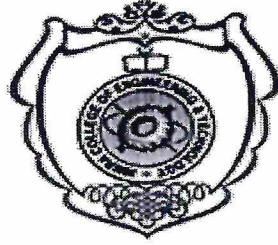
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON EMPLOYEE MOTIVATION with reference SANGAM DAIRY, GUNTUR DIST.” was submitted by NUNSAVATH JAYASRI (Regd. No. 21231E0060) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
Dr. ABDUL BAJI  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

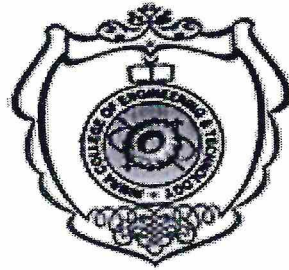
  
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**DEPARTMENT OF MANAGEMENT STUDIES**



**CERTIFICATE**


This is to certify that the Project Report entitled “A STUDY ON DIGITAL MARKETING TOOLS IN PROMOTION OF RETAIL MARKETING WITH REFERENCE TO SRIHITHA TECHNOLOGIES, HYDERABAD” was submitted by P SUMAYA JAITHUN KHANAM (Regd. No. 21231E0061) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
**Dr. MOHAMMED ASADULLAH KHAN**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

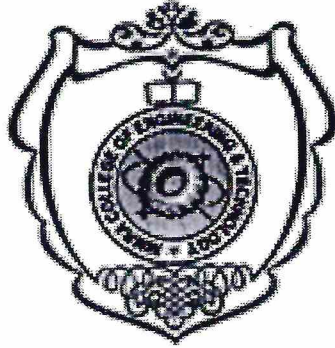
  
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**NIMRA NAGAR,**  
**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**

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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON EQUITY ANALYSIS OF SELECTED COMPANIES with reference to CHOICE EQUITY BROKING PRIVATE LIMITED, VIJAYAWADA” was submitted by PAIDIPATI NEERAJA (Regd. No. 21231E0062) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

**Mr. R.VAMSEE KRISHNA**  
(Guide)

**Dr. ABDUL BAJI**  
(H.O.D)

**DR. AKBAR KHAN**

Principal

**EXTERNAL EXAMINER**

**PRINCIPAL**  
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IBRAHIMPATNAM-521 456  
VIJAYAWADA. -



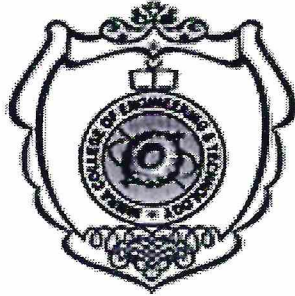
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON CAPITAL BUDGETING with reference to TULASI SEEDS PVT LTD, GUNTUR” was submitted by PALLA RAMU (Regd. No. 21231E0063) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
Ms. MD. RUMANA KOUSAR  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

M. Papa Rao  
EXTERNAL EXAMINER

  
PRINCIPAL  
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IBRAHIMPATNAM-521 456  
VIJAYAWADA.

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 Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

**DEPARTMENT OF MANAGEMENT STUDIES**



**CERTIFICATE**

This is to certify that the Project Report entitled “A STUDY ON IMPACT OF ARTIFICIAL INTELLIGENCE IN E-COMMERCE-INDUSTRY” was submitted by PALLAPU UMA MAHESWARI (Regd. No. 21231E0064) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

*p. udaya*  
**Mrs. P. UDAYA KIRAN KUMARI**  
 (Guide)

*Dr. Abdul Baji*  
**Dr. ABDUL BAJI**  
 (H.O.D)

*Dr. Akbar Khan*  
**Dr. AKBAR KHAN**

Principal

*Madhav Rao m.v.*  
**EXTERNAL EXAMINER**

*Principal*  
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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON BUSINESS ANALYTICS with reference to HINDUSTAN COCA-COLA BEVERAGES PVT. LTD, VIŠHAKAPATNAM” was submitted by SHAIK ASMA BEGUM (Regd. No. 21231E0065) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

*So NAGUL*  
**Mr. SYED NAGUL MEERA**  
(Project Guide)

*Dr. Abdul Baji*  
**Dr. ABDUL BAJI**  
(H.O.D)

*Dr. Akbar Khan*

**Dr. AKBAR KHAN**

Principal

*Adi Lakshmi*  
**EXTERNAL EXAMINER**

**PRINCIPAL**  
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**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**



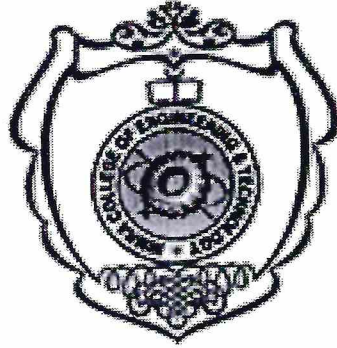
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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON CASH FLOW STATEMENT with reference to GENTING LANCO POWER (India) PRIVATE LIMITED, KONDAPALLI” was submitted by PINISETTY NAGA NAVEEN (Regd. No. 21231E0066) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

**Mr. R. VAMSEE KRISHNA**  
(Guide)

**Dr. ABDUL BAJI**  
(H.O.D)

**Dr. AKBAR KHAN**

Principal

**EXTERNAL EXAMINER**

**PRINCIPAL**  
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IBRAHIMPATNAM-521 456  
VIJAYAWADA.

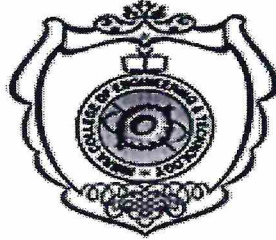
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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON INVENTORY MANAGEMENT with reference to KUSALAVA INTERNATIONAL LIMITED, VIJAYAWADA” was submitted by POLAKI DHANAKARTHIK (Regd. No. 21231E0068) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
**Dr. ABDUL BAJI**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**

Principal

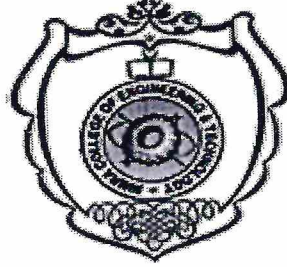
M. papa Rao  
**EXTERNAL EXAMINER**

  
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**DEPARTMENT OF MANAGEMENT STUDIES**



**CERTIFICATE**

This is to certify that the Project Report entitled “A STUDY ON JOB SATISFACTION” with Reference to “HDFC BANK, HYDERABAD”, was submitted by PONNADA ACHYUT RAMA RAO (Regd. No. 21231E0069) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
**Dr. MOHAMMED ASADULLAH KHAN**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
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**NIMRA NAGAR,**  
**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**

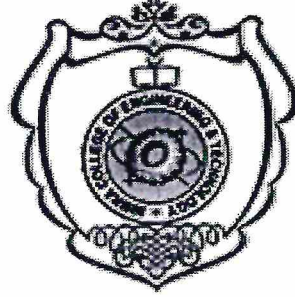


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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON FUNDS FLOW STATEMENT with reference to MODEL DAIRY PVT. LTD, NIDAMANURU VIJAYAWADA” was submitted by RAAVIDI YASWANTH KUMAR (Regd. No. 21231E0072) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


MD. Rumana Kousar  
Ms. MD. RUMANA KOUSAR  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

M. P. P. Rao  
EXTERNAL EXAMINER

  
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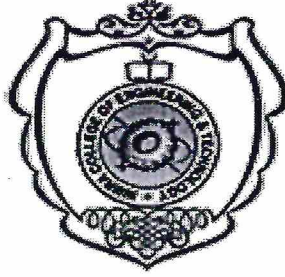
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON ROLE AND IMPACT OF ARTIFICIAL INTELLIGENCE ON BANKING SERVICES” was submitted by SAKA SAI SRIKAR KUMAR (Regd. No. 21231E0074) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

*p. udaya*  
**Mrs. P. UDAYA KIRAN KUMARI**  
(Guide)

*Dr. Abdul Baji*  
**Dr. ABDUL BAJI**  
(H.O.D)

*Dr. Akbar Khan*  
**Dr. AKBAR KHAN**  
Principal

*M. S. Ravi Rao M.V.*  
**EXTERNAL EXAMINER**

*Principal*  
**PRINCIPAL**  
**NIMRA COLLEGE OF ENGG. & TECH**  
**NIMRA NAGAR,**  
**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**

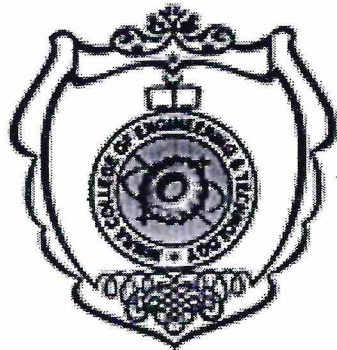
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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON RATIO ANALYSIS with reference to HDFC BANK LTD, HYDERABAD” was submitted by SAYYAD JILANI (Regd. No. 21231E0075) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

**Mr. R. VAMSEE KRISHNA**  
(Guide)

**Dr. ABDUL BAJI**  
(H.O.D)

**Dr. AKBAR KHAN**

Principal

**M. DAPA RAO**  
EXTERNAL EXAMINER

**PRINCIPAL**  
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IBRAHIMPATNAM-521 456  
VIJAYAWADA.

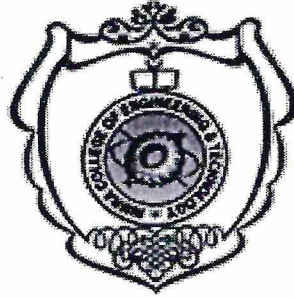


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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON RELATIONSHIP BETWEEN EMPLOYEE STRESS AND TECHNOLOGY with reference to G. S. ALLOY CASTINGS PVT LTD, VIJAYAWADA” was submitted by SHAHEED HUSSAIN SHAIK (Regd. No. 21231E0077) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

MD. Rumana Kousar  
Ms. MD. RUMANA KOUSAR  
(Guide)

Dr. ABDUL BAJI  
(H.O.D)

Dr. AKBAR KHAN

Principal

Principal

EXTERNAL EXAMINER

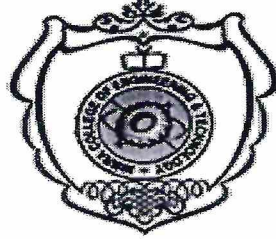
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON EMPLOYEE SATISFACTION with reference to KUSALAVA INTERNATIONAL LIMITED, VIJAYAWADA” was submitted by SHAIK AKHTARUNNISA (Regd. No. 21231E0078) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
Dr. ABDUL BAJI  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D.)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

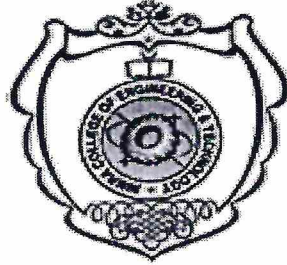
  
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IBRAHIMPATNAM-521 456  
VIJAYAWADA.

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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456


## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON HUMAN RESOURCE DEVELOPMENT PRACTICES” with reference to, VIZAG STEEL PLANT, VISAKHAPATNAM”, was submitted by SHAIK ARSHIYA FIRDOSE (Regd. No. 21231E0079) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
Dr. MOHAMMED ASADULLAH KHAN  
(Garde)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

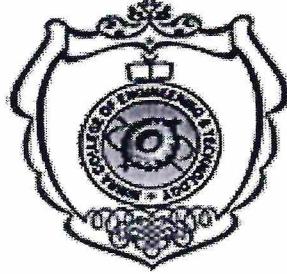
  
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**DEPARTMENT OF MANAGEMENT STUDIES**



**CERTIFICATE**

This is to certify that the Project Report entitled “A STUDY ONLINE RENTAL HOUSE MANAGEMENT SYSTEM” was submitted by **SHAIK HASSAIN** (Regd. No. 21231E0080) is in partial fulfillment of the requirements for award of Degree of **MASTER OF BUSINESS ADMINISTRATION** of **JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA** during the year 2022-2023.

*SD Nagul Meera*  
**Mr. SYED NAGUL MEERA**  
(Project Guide)

*Dr. Abdul Baji*  
**Dr. ABDUL BAJI**  
(H.O.D)

*Dr. Akbar Khan*  
**Dr. AKBAR KHAN**

Principal

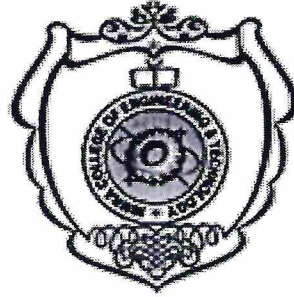
*Anil*  
**EXTERNAL EXAMINER**

*Principal*  
**PRINCIPAL**  
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**DEPARTMENT OF MANAGEMENT STUDIES**



**CERTIFICATE**

This is to certify that the Project Report entitled “A STUDY ON RECRUITMENT AND SELECTION with reference to HETERO DRUGS LIMITED, HYDERABAD” was submitted by SHAIK KHADARVALI (Regd. No. 21231E0081) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

*MD. Rumana Kousar*  
**Ms. MD. RUMANA KOUSAR**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

*Abbar Khan*  
**Dr. AKBAR KHAN**

Principal

*B. Rajesh*  
**EXTERNAL EXAMINER**

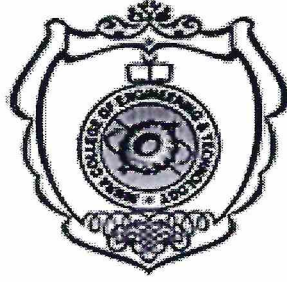
  
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**NIMRA NAGAR,**  
**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**

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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON HOSTEL MANAGEMENT SYSTEM” was submitted by **SHAIK MASTAN BABA** (Regd. No. **21231E0082**) is in partial fulfillment of the requirements for award of Degree of **MASTER OF BUSINESS ADMINISTRATION** of **JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA** during the year 2022-2023.

  
**Mrs. P. UDAYA KIRAN KUMARI**  
(Guide)


  
**Dr. ABDUL BAJI**  
(H.O.D)



**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
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**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**



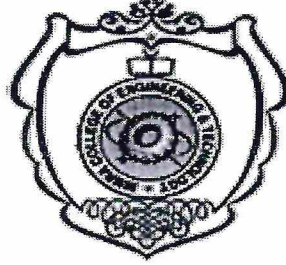
72

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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON PERFORMANCE APPRAISAL With Reference to RAMCO CEMENTS LIMITED, JAGGAYYAPET”, was submitted by SHAIK NYAMATH PASHA (Regd. No. 21231E0084) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
Dr. MOHAMMED ASADULLAH KHAN  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

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VIJAYAWADA.

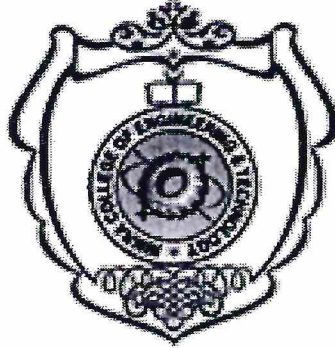
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON FUNDS FLOW STATEMENT with reference to SANGAM DAIRY, GUNTUR DIST.” was submitted by PARASURAMA SAI JAYAVANTH KAMPATI (Regd. No. 21231E0085) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
**Mr. R. VAMSEE KRISHNA**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
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VIJAYAWADA.

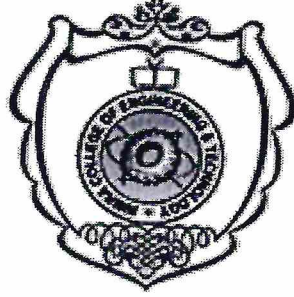
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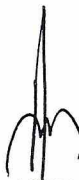
## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON STRESS MANAGEMENT” with reference to THE KRISHNA DISTRICT MILK PRODUCERS MUTUALLY AIDED CO-OPERATIVE UNION LIMITED, VIJAYAWADA” was submitted by SHAIK RIYAN (Regd. No. 21231E0086) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

MD. Rumana Kousar  
Ms. MD. RUMANA KOUSAR  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

  
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY INVESTMENT ANALYSIS with reference to ANGEL BROKING LTD, HYDERABAD” was submitted by SIMHADRI SAI SRI (Regd. No. 21231E0087) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
Dr. MOHAMMED ASADULLAH KHAN  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

M. P. Rao  
EXTERNAL EXAMINER

  
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IBRAHIMPATNAM-521 456  
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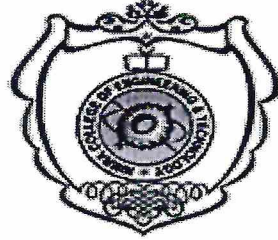
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON EMPLOYEE WELFARE with reference to VARUN MOTORS PVT. LTD, VIJAYAWADA” was submitted by SHIVANI PARAKH (Regd. No. 21231E0088) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
**Dr. ABDUL BAJI**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

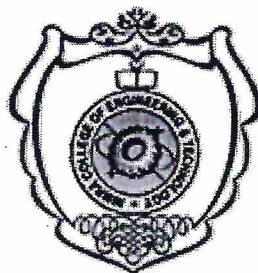
  
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**DEPARTMENT OF MANAGEMENT STUDIES**



**CERTIFICATE**

This is to certify that the Project Report entitled “A STUDY ON ORGANIZATION DEVELOPMENT with reference to ZUARI CEMENTS PRIVATE LIMITED, HYDERABAD” was submitted by SIMRAN SHAAD KHAN (Regd. No. 21231E0089) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
**Dr. T.N. MURTHY**  
(Guide)


  
**Dr. ABDUL BAJI**  
(H.O.D)



**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**NIMRA COLLEGE OF ENGG. & TECH.,**  
**NIMRA NAGAR,**  
**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**



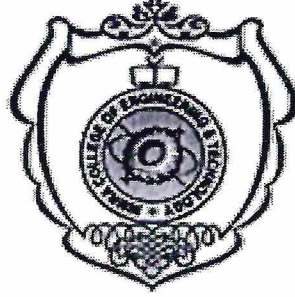
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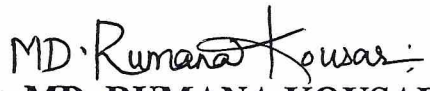
Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456


## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON WORKING CAPITAL MANAGEMENT with reference to ITC LIMITED-ABD-ILTD, CHIRALA, GUNTUR DIST” was submitted by SUPRABHA PRIYADARSINI BEHERA (Regd. No. 21231E0090) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
Ms. MD. RUMANA KOUSAR  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

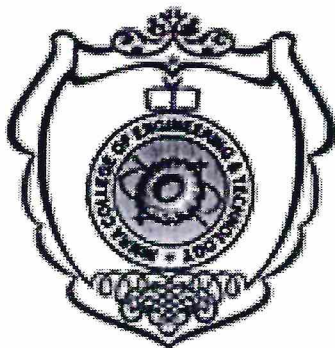
  
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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON CAPITAL BUDGETING with reference to THE KRISHNA DISTRICT MILK PRODUCERS MUTUALLY AIDED CO-OPERATIVE UNION LIMITED, VIJAYAWADA” was submitted by SK NASEERUDDIN SHARIFF (Regd. No. 21231E0091) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

**Mr. R.VAMSEE KRISHNA**  
(Guide)

**Dr. ABDUL BAJI**  
(H.O.D)

**Dr. AKBAR KHAN**

Principal

**EXTERNAL EXAMINER**

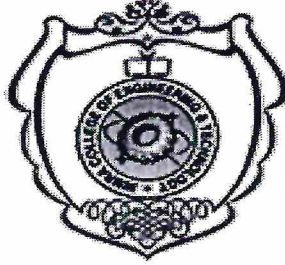
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON CUSTOMER SATISFACTION ON DIGITAL MARKETING IN ONLINE ADVERTISING COMPANY” was submitted by SRINIVASAN LOKESH (Regd. No. 21231E0092) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
Dr. MOHAMMED ASADULLAH KHAN  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

  
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IBRAHIMPATNAM-521 456  
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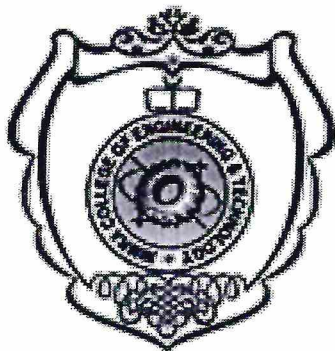


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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON EFFECTIVENESS OF ADVERTISEMENT STRATEGIES CUSTOMER LIFE CYCLE VALUE MANAGEMENT with reference to RELIANCE JIO INFOCOMM LTD, VIJAYAWADA.” was submitted by SYED IRFAN (Regd. No. 21231E0094) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
Mr. R. VAMSEE KRISHNA  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

  
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON CUSTOMER PERCEPTION TOWARDS DIGITAL MARKETING With Reference to EDLOGIX SOFTWARE SOLUTIONS PVT.LTD, HYDERABAD” was submitted by SYED NAWAZ (Regd. No. 21231E0096) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
Dr. ABDUL BAJI  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

  
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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456


## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY FINANCIAL STATEMENT ANALYSIS with reference to RUCHI SOYA INDUSTRIES LIMITED – AMPAPURAM” was submitted by SYED SHAKEELA NOORANI (Regd. No. 21231E0097) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
Dr. MOHAMMED ASADULLAH KHAN  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

  
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## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON FINANCIAL STATEMENT ANALYSIS with reference to VALLURIPALLI AUTOMOBILES PVT. LTD (PADMAJA SUZUKI), VIJAYAWADA” was submitted by TADISETTY ADARSHA (Regd. No. 21231E0098) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

**Mr. R.VAMSEE KRISHNA**  
(Guide)

**Dr. ABDUL BAJI**  
(H.O.D)

**Dr. AKBAR KHAN**

Principal

**EXTERNAL EXAMINER**

PRINCIPAL  
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NIMRA NAGAR,  
IBRAHIMPATNAM-521 456  
VIJAYAWADA.

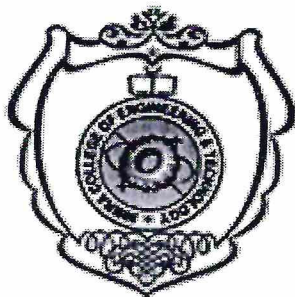
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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON INVENTORY MANAGEMENT with reference to ULTRATECH CEMENTS-HYDERABAD” was submitted by TAI GOUTHAM KUMAR (Regd. No. 21231E0099) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

*MD. Rumana Kousar*  
Ms. MD. RUMANA KOUSAR  
(Guide)

*Dr. Abdul Baji*  
Dr. ABDUL BAJI  
(H.O.D)

*Dr. Akbar Khan*  
Dr. AKBAR KHAN

Principal

*External Examiner*  
EXTERNAL EXAMINER

*Principal*  
PRINCIPAL  
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NIMRA NAGAR,  
IBRAHIMPATNAM-521 456  
VIJAYAWADA.

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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456


## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON CAPITAL BUDGETING with reference to HI-TECH PRINT SYSTEMS LIMITED, PEDDAAVUTAPALLI” was submitted by TALLAVALASA VASANTHA (Regd. No. 21231E00A0) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
Dr. ABDUL BAJI  
(Guide)


  
Dr. ABDUL BAJI  
(H.O.D)



Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

  
PRINCIPAL  
NIMRA COLLEGE OF ENGG. & TECH.  
NIMRA NAGAR,  
IBRAHIMPATNAM-521 456  
VIJAYAWADA.

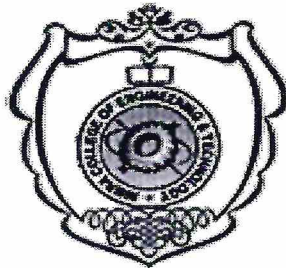


# NIMRA COLLEGE OF ENGINEERING & TECHNOLOGY

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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456


## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON TRAINING AND DEVELOPMENT With Reference to ZUARI CEMENT LTD– DONDAPADU”, was submitted by TEKU VENKATA NAGA SAI (Regd. No. 21231E00A1) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
Dr. MOHAMMED ASADULLAH KHAN  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

  
PRINCIPAL  
NIMRA COLLEGE OF ENGG. & TECH  
NIMRA NAGAR,  
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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON LABOUR WELFARE with reference to K.C.P. SUGAR AND INDUSTRIES CORPORATION LTD VUYYURU” was submitted by THADIGADAPA NARESH (Regd. No. 21231E00A2) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
**Mr. R.VAMSEE KRISHNA**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

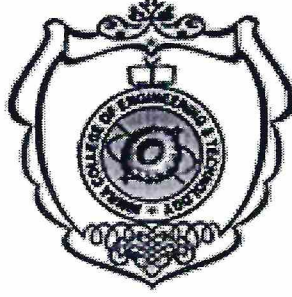
  
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**NIMRA NAGAR,**  
**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA**

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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON EMPLOYEE MOTIVATION AT HINDUSTHAN COCO-COLA BEVARAGES PRIVATE LIMITED, ATMAKURU, GUNTUR DIST.” was submitted by TUNGALA SRINIVASA BHARGAV (Regd. No. 21231E00A3) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

*MD. Rumana Kousar*  
**Ms. MD. RUMANA KOUSAR**  
(Guide)

*Dr. Abdul Baji*  
**Dr. ABDUL BAJI**  
(H.O.D)

*Dr. Akbar Khan*  
**Dr. AKBAR KHAN**

Principal

*Dr. Rajh*  
**EXTERNAL EXAMINER**

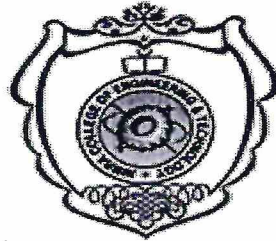
*Principal*  
**PRINCIPAL**  
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**NIMRA NAGAR,**  
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**VIJAYAWADA.**



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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456


**DEPARTMENT OF MANAGEMENT STUDIES**



**CERTIFICATE**

This is to certify that the Project Report entitled “A STUDY ON JOB SATISFACTION with reference HINDUSTHAN COCO-COLA BEVARAGES PRIVATE LIMITED, ATMAKURU, GUNTUR DIST.” was submitted by VEDURUPAKA SHIVA SHANKAR VARA PRASAD (Regd. No. 21231E00A4) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
**Dr. ABDUL BAJI**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

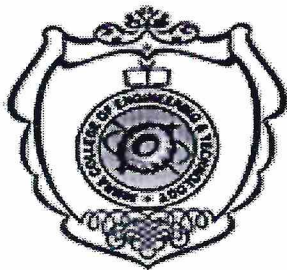
  
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**NIMRA COLLEGE OF ENGG. & TECH**  
**NIMRA NAGAR,**  
**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**

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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456


## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY CAPITAL BUDGETING with reference to SANGAM DAIRY, GUNTUR DIST” was submitted by VAKATI SAIKUMAR (Regd. No. 21231E00A5) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023. .


  
Dr. MOHAMMED ASADULLAH KHAN  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

  
PRINCIPAL  
NIMRA COLLEGE OF ENGG. & TECH  
NIMRA NAGAR,  
IBRAHIMPATNAM-521 456  
VIJAYAWADA.

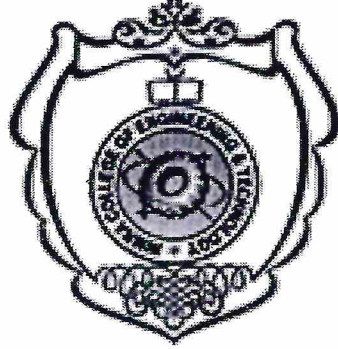
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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON RECRUITMENT AND SELECTION with reference to GENTING LANCO POWER (INDIA) PVT LTD, KONDAPALLI” was submitted by VALLETI PRASANTH (Regd. No. 21231E00A6) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
**Mr. R. VAMSEE KRISHNA**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
NIMRA COLLEGE OF ENGG. & TECH  
NIMRA NAGAR,  
IBRAHIMPATNAM-521 456  
VIJAYAWADA.

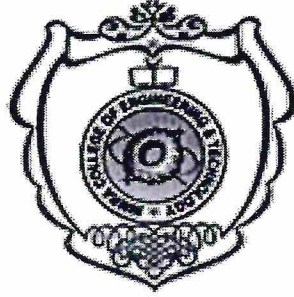


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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON JOB SATISFACTION” with Reference to “FORTUNE MURALI PARK, VIJAYAWADA” was submitted by VALLURU KAVYA (Regd. No. 21231E00A7) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

MD. Rumana Kousar  
Ms. MD. RUMANA KOUSAR  
(Guide)

Dr. ABDUL BAJI  
(H.O.D)

Dr. AKBAR KHAN

Principal

EXTERNAL EXAMINER

PRINCIPAL  
NIMRA COLLEGE OF ENGG. & TECH  
NIMRA NAGAR,  
IBRAHIMPATNAM-521 456  
VIJAYAWADA.

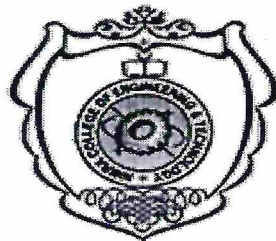
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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES




### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON RECRUITMENT AND SELECTION with reference to FORTUNE MURALI PARK, LABBIPET, VIJAYAWADA” was submitted by VEERAMSETTI LAVANYA DEVI (Regd. No. 21231E00A8) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
Dr. ABDUL BAJI  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN  
Principal

  
EXTERNAL EXAMINER

PRINCIPAL  
NIMRA COLLEGE OF ENGG. & TECH  
NIMRA NAGAR,  
IBRAHIMPATNAM-521 456  
VIJAYAWADA.

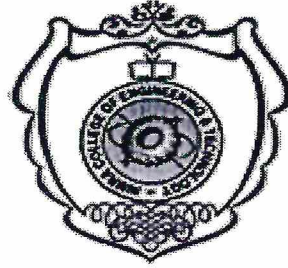
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## DEPARTMENT OF MANAGEMENT STUDIES




### CERTIFICATE


This is to certify that the Project Report entitled “A STUDY FINANCIAL ANALYSIS with reference to HEMADRI CEMENTS LTD, VEDADRI” was submitted by VELUGU ANOOP (Regd. No. 21231E00A9) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
Dr. MOHAMMED ASADULLAH KHAN  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN  
Principal

  
EXTERNAL EXAMINER

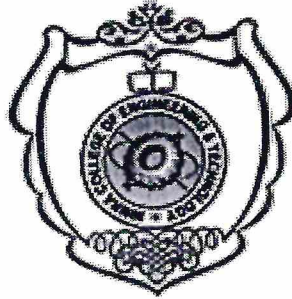
  
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VIJAYAWADA.



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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

**DEPARTMENT OF MANAGEMENT STUDIES**



**CERTIFICATE**

This is to certify that the Project Report entitled “A STUDY ON QUALITY OF WORK LIFE” with Reference to “SANGAM DAIRY, VADLAMUDI, GUNTUR DIST.” was submitted by YAALLA TIRUMALA RAO (Regd. No. 21231E00B1) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

*MD. Rumana Kousar*  
**Ms. MD. RUMANA KOUSAR**  
(Guide)

*Dr. Abdul Baji*  
**Dr. ABDUL BAJI**  
(H.O.D)

*Dr. Akbar Khan*  
**Dr. AKBAR KHAN**

Principal

*K. Sautjao*  
**EXTERNAL EXAMINER**

*Principal*  
**PRINCIPAL**  
**NIMRA COLLEGE OF ENGG. & TECH**  
**NIMRA NAGAR,**  
**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**

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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON WORKING CAPITAL MANAGEMENT with reference SANGAM DAIRY, VADLAMUDI, GUNTUR DIST.” was submitted by YADDANAPUDI LAKSHMI HARITHA (Regd. No. 21231E00B2) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
Dr. ABDUL BAJI  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

  
PRINCIPAL  
NIMRA COLLEGE OF ENGG. & TECH  
NIMRA NAGAR,  
IBRAHIMPATNAM-521 456  
VIJAYAWADA.

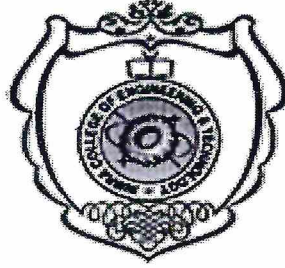
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# NIMRA COLLEGE OF ENGINEERING & TECHNOLOGY

(Affiliated to Jawaharlal Nehru Technological University Kakinada)

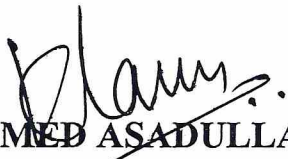
Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

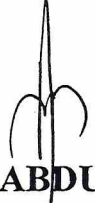
## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled "A STUDY ON QUALITY OF WORK LIFE with reference to HERITAGE FOODS (INDIA) LIMITED, HYDERABAD", was submitted by YENIBERA DEVALARENCE (Regd. No. 21231E00B3) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
Dr. MOHAMMED ASADULLAH KHAN  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

  
PRINCIPAL  
NIMRA COLLEGE OF ENGG. & TECH  
NIMRA NAGAR,  
IBRAHIMPATNAM-521 456  
VIJAYAWADA.



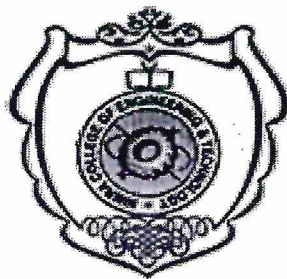
99

# NIMRA COLLEGE OF ENGINEERING & TECHNOLOGY

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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON ARTIFICIAL INTELLIGENCE FOR HEALTH AND HEALTH CARE” was submitted by **SHAIK FATHIMA** (Regd. No. 21231E00B5) is in partial fulfillment of the requirements for award of Degree of **MASTER OF BUSINESS ADMINISTRATION** of **JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA** during the year 2022-2023.

*SD Syed Nagul Meera*  
**Mr. SYED NAGUL MEERA**  
(Project Guide)

*Dr. Abdul Baji*  
**Dr. ABDUL BAJI**  
(H.O.D)

*Dr. Akbar Khan*  
**Dr. AKBAR KHAN**

Principal

*Madhava Rao M.V.*  
**EXTERNAL EXAMINER**

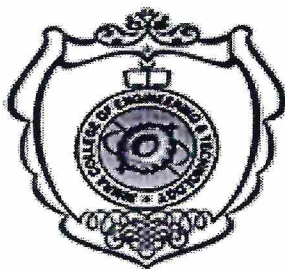
*Principal*  
**PRINCIPAL**  
**NIMRA COLLEGE OF ENGG. & TECH**  
**NIMRA NAGAR,**  
**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**

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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456


## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON WORKING CAPITAL MANAGEMENT with reference to VARUN MOTORS PRIVATE LIMITED (MARUTHI SUZUKI), VIJAYAWADA” was submitted by KANCHANA SREEKALYANI (Regd. No. 21231E00B7) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
Dr. MOHAMMED ASADULLAH KHAN  
(Guide)

  
Dr. ABDUL BAJI  
(H.O.D)

  
Dr. AKBAR KHAN

Principal

  
EXTERNAL EXAMINER

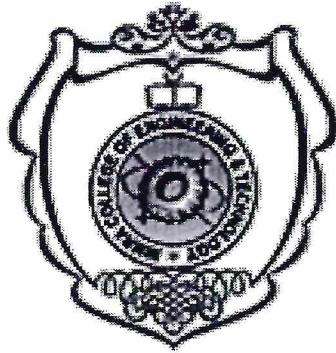
  
PRINCIPAL  
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NIMRA NAGAR,  
IBRAHIMPATNAM-521 456  
VIJAYAWADA.

# NIMRA COLLEGE OF ENGINEERING & TECHNOLOGY

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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON TOTAL QUALITY MANAGEMENT with reference to “KUSALAVA INTERNATIONAL LTD, VIJAYAWADA” was submitted by POTHURAJU RAHUL RAJU (Regd. No. 21231E00B8) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.


  
**Mr. R.VAMSEE KRISHNA**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**

Principal

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**NIMRA COLLEGE OF ENGG. & TECH**  
**NIMRA NAGAR,**  
**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**



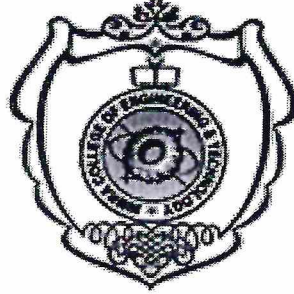
102

# NIMRA COLLEGE OF ENGINEERING & TECHNOLOGY

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Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF MANAGEMENT STUDIES



### CERTIFICATE

This is to certify that the Project Report entitled “A STUDY ON PERFORMANCE APPRAISAL” with reference to THE KRISHNA DISTRICT MILK PRODUCERS MUTUALLY AIDED CO-OPERATIVE UNION LIMITED, VIJAYAWADA” was submitted by VEMULA SIVA SANKAR (Regd. No. 21231E00B9) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

MD. Rumanat Kousar  
Ms. MD. RUMANA KOUSAR  
(Guide)

Dr. ABDUL BAJI  
(H.O.D.)

Dr. AKBAR KHAN

Principal

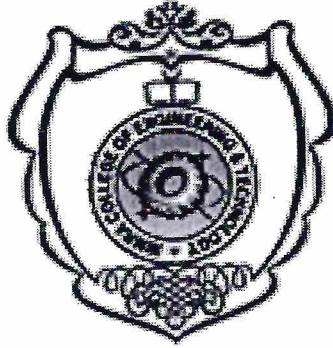
EXTERNAL EXAMINER

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NIMRA NAGAR,  
IBRAHIMPATNAM-521 456  
VIJAYAWADA

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**NIMRA COLLEGE OF ENGINEERING & TECHNOLOGY**  
(Affiliated to Jawaharlal Nehru Technological University Kakinada)  
Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456


**DEPARTMENT OF MANAGEMENT STUDIES**




**CERTIFICATE**

This is to certify that the Project Report entitled “A STUDY ON QUALITY OF WORK LIFE with reference to “BHARATHI CONSUMER CARE PRODUCTS PVT. LTD, GUNTUR” was submitted by SHAIK GULSHAN PARIMUN (Regd. No. 21231E00C0) is in partial fulfillment of the requirements for award of Degree of MASTER OF BUSINESS ADMINISTRATION of JAWAHARLA NEHRU TECHNOLOGICAL UNIVERSITY, KAKINADA during the year 2022-2023.

  
**Mr. R. VAMSEE KRISHNA**  
(Guide)

  
**Dr. ABDUL BAJI**  
(H.O.D)

  
**Dr. AKBAR KHAN**  
Principal

  
**EXTERNAL EXAMINER**

  
**PRINCIPAL**  
**NIMRA COLLEGE OF ENGG. & TECH.**  
**NIMRA NAGAR,**  
**IBRAHIMPATNAM-521 456**  
**VIJAYAWADA.**

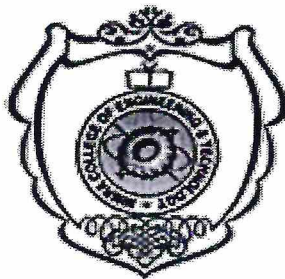
104

# NIMRA COLLEGE OF ENGINEERING & TECHNOLOGY

(Affiliated to Jawaharlal Nehru Technological University Kakinada)

Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF COMPUTER APPLICATIONS



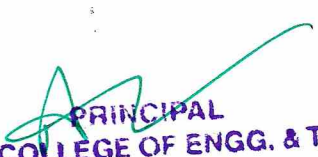
### CERTIFICATE

This is to certify that the Project Report entitled "A PROJECT REPORT ON FAKE PROFILE IDENTIFICATION " was submitted by ABDUL SAAHIL (Reg. No: 21231F0001) is in partial fulfillment of the requirements for award of Degree of Master of Computer Applications from Jawaharlal Nehru Technological University, Kakinada during the year 2022- 2023.

SD N. S. R.  
Internal Guide

  
Head of the Department

  
External Examiner

  
PRINCIPAL  
NIMRA COLLEGE OF ENGG. & TECH.  
NIMRA NAGAR,  
IBRAHIMPATNAM-521 456  
VIJAYAWADA.



105

# NIMRA COLLEGE OF ENGINEERING & TECHNOLOGY

(Affiliated to Jawaharlal Nehru Technological University Kakinada)

Nimra Nagar, Jupudi, Ibrahimpatnam, Vijayawada – 521456

## DEPARTMENT OF COMPUTER APPLICATIONS



### CERTIFICATE

This is to certify that the Project Report entitled "A PROJECT REPORT ON MACHINE LEARNING METHODS FOR IDENTIFYING THE DIABETES" was submitted by D BHAVANI SNEHA SOWMYA (Reg. No: 21231F0003) is in partial fulfillment of the requirements for award of Degree of Master of Computer Applications from Jawaharlal Nehru Technological University, Kakinada during the year 2022- 2023.

*p.v.days*  
Internal Guide

*[Signature]*  
Head of the Department

*[Signature]*  
External Examiner

*[Signature]*  
PRINCIPAL  
NIMRA COLLEGE OF ENGG. & TECH  
NIMRA NAGAR,  
IBRAHIMPATNAM-521 456  
VIJAYAWADA.

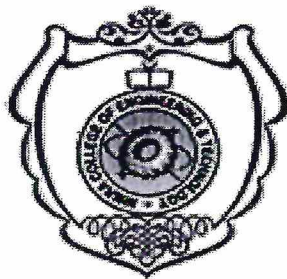
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## DEPARTMENT OF COMPUTER APPLICATIONS



### CERTIFICATE

This is to certify that the Project Report entitled "A PROJECT REPORT ON **USER-CENTRIC MACHINE LEARNING FRAMEWORK FOR CYBER SECURITY OPERATIONS CENTER**" was submitted by **EPPILI DHANA LAKSHMI** (Reg. No: 21231F0004) is in partial fulfillment of the requirements for award of Degree of Master of Computer Applications from Jawaharlal Nehru Technological University, Kakinada during the year 2022- 2023.

  
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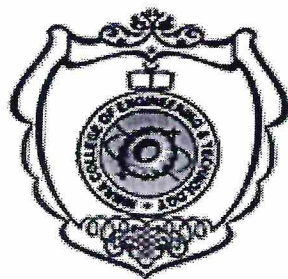
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## DEPARTMENT OF COMPUTER APPLICATIONS




### CERTIFICATE

This is to certify that the Project Report entitled "A PROJECT REPORT ON BRAIN TUMOUR CLASSIFICATION USING CNN " was submitted by GANTI LAVANYA LAKSHMI PRASANNA (Reg. No: 21231F0005) is in partial fulfillment of the requirements for award of Degree of Master of Computer Applications from Jawaharlal Nehru Technological University, Kakinada during the year 2022- 2023.

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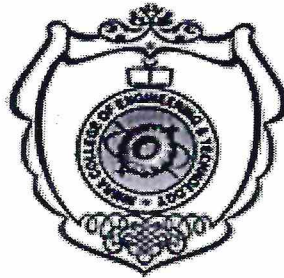
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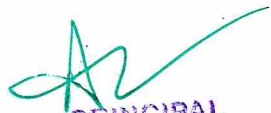
### CERTIFICATE

This is to certify that the Project Report entitled “A PROJECT REPORT ON COLON CANCER DETECTION USING CNN” was submitted by **GODDALLA SIRISHA** (Reg. No: 21231F0007) is in partial fulfillment of the requirements for award of Degree of Master of Computer Applications from Jawaharlal Nehru Technological University, Kakinada during the year 2022- 2023.

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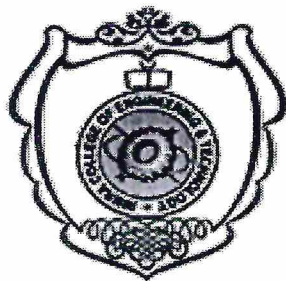
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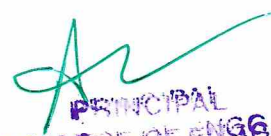
### CERTIFICATE

This is to certify that the Project Report entitled “A PROJECT REPORT ON AIR CANVAS USING MEDIAPIPE, OPENCV” was submitted by **KANCHARLA TEJA VENKAT** (Reg. No: 21231F0010) is in partial fulfillment of the requirements for award of Degree of Master of Computer Applications from Jawaharlal Nehru Technological University, Kakinada during the year 2022-2023.

  
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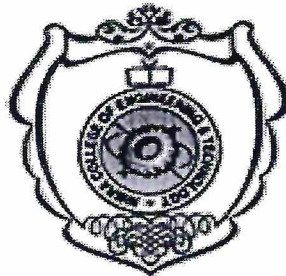
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### CERTIFICATE

This is to certify that the Project Report entitled “A PROJECT REPORT ON **DATA PIPELINE PROVISIONING AND AUTOMATION**” was submitted by **KANDULA YAMUNA NAGA JYOTHI (Reg. No: 21231F0011)** is in partial fulfillment of the requirements for award of Degree of Master of Computer Applications from Jawaharlal Nehru Technological University, Kakinada during the year 2022- 2023.

  
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### CERTIFICATE

This is to certify that the Project Report entitled "A PROJECT REPORT ON STOCK MARKET PREDICTION USING MACHINE LEARNING " was submitted by KONDA KUSUMA (Reg. No: 21231F0012) is in partial fulfillment of the requirements for award of Degree of Master of Computer Applications from Jawaharlal Nehru Technological University, Kakinada during the year 2022- 2023.

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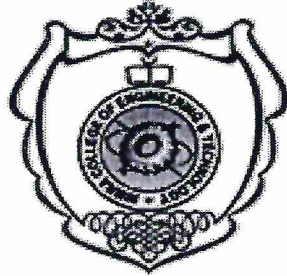
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### CERTIFICATE

This is to certify that the Project Report entitled "A PROJECT REPORT ON **MASK AND NO MASK IDENTIFICATION** " was submitted by **KORRIPILLI VANDITHA** (Reg. No: 21231F0013) is in partial fulfillment of the requirements for award of Degree of Master of Computer Applications from Jawaharlal Nehru Technological University, Kakinada during the year 2022-2023.

  
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### CERTIFICATE

This is to certify that the Project Report entitled “A PROJECT REPORT ON RESUME SCREENING WITH NATURAL LANGUAGE PROCESSING IN PYTHON ” was submitted by VINNAKOTA MODINI (Reg. No: 21231F0014) is in partial fulfillment of the requirements for award of Degree of Master of Computer Applications from Jawaharlal Nehru Technological University, Kakinada during the year 2022- 2023.

*S. D. R. B. V.*  
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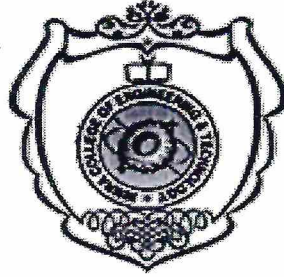
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### CERTIFICATE

This is to certify that the Project Report entitled "A PROJECT REPORT ON FLOOD PREDICTION USING MACHINE LEARNING TECHNIQUES " was submitted by KOYALA MOUNIKA (Reg. No: 21231F0015) is in partial fulfillment of the requirements for award of Degree of Master of Computer Applications from Jawaharlal Nehru Technological University, Kakinada during the year 2022- 2023.

*P. V. V. V.*

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*Suneetha*

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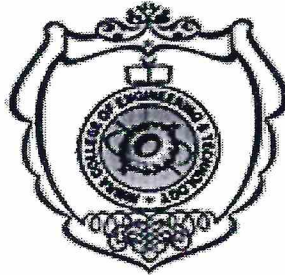
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## **DEPARTMENT OF COMPUTER APPLICATIONS**



### **CERTIFICATE**

This is to certify that the Project Report entitled “A PROJECT REPORT ON ANALYSIS OF WOMEN SAFETY USING MACHINE LEARNING ON TWEETS” was submitted by **MASAMSETTI NAGA SURENDRA (Reg. No: 21231F0016)** is in partial fulfillment of the requirements for award of Degree of Master of Computer Applications from Jawaharlal Nehru Technological University, Kakinada during the year 2022- 2023.

  
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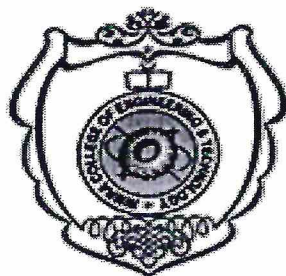
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### CERTIFICATE

This is to certify that the Project Report entitled “A PROJECT REPORT ON EMOTIONAL INTELLIGENCE ON SOCIAL MEDIA” was submitted by MATURI DURGASWETHASRI (Reg. No: 21231F0017) is in partial fulfillment of the requirements for award of Degree of Master of Computer Applications from Jawaharlal Nehru Technological University, Kakinada during the year 2022- 2023.

  
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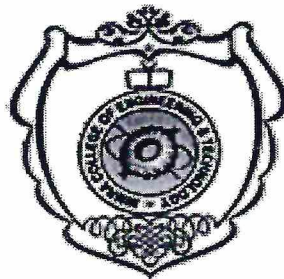
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## DEPARTMENT OF COMPUTER APPLICATIONS




### CERTIFICATE

This is to certify that the Project Report entitled "A PROJECT REPORT ON LOCATION PREDICTION ON TWITTER USING MACHINE LEARNING TECHNIQUES" was submitted by MUNAGALA SUNIL SAI (Reg. No: 21231F0019) is in partial fulfillment of the requirements for award of Degree of Master of Computer Applications from Jawaharlal Nehru Technological University, Kakinada during the year 2022 - 2023.

  
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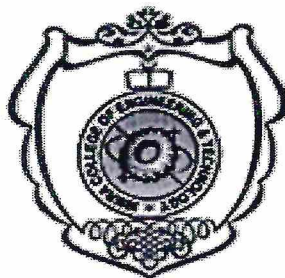
  
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## DEPARTMENT OF COMPUTER APPLICATIONS



## CERTIFICATE

This is to certify that the Project Report entitled “A PROJECT REPORT ON AGE AND GENDER CLASSIFICATION USING COVOLUTIONAL NEURAL NETWORKS” was submitted by **RAMPILLA SONIA (Reg. No: 21231F0022)** is in partial fulfillment of the requirements for award of Degree of Master of Computer Applications from Jawaharlal Nehru Technological University, Kakinada during the year 2022- 2023.

*SD Rampilla*  
Internal Guide

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Head of the Department

*Suneetha*  
External Examiner

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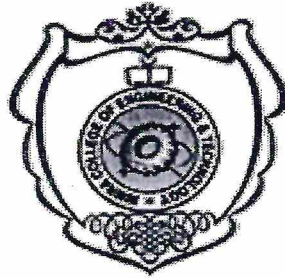
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## DEPARTMENT OF COMPUTER APPLICATIONS



### CERTIFICATE

This is to certify that the Project Report entitled "A PROJECT REPORT ON CYBER SECURITY TOOL FOR IS AUDITING " was submitted by **SAIKAM PADMASRI SATYA (Reg. No: 21231F0023)** is in partial fulfillment of the requirements for award of Degree of Master of Computer Applications from Jawaharlal Nehru Technological University, Kakinada during the year 2022-2023.

*P. V. S. S.*  
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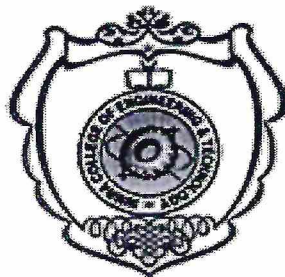
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## DEPARTMENT OF COMPUTER APPLICATIONS




### CERTIFICATE

This is to certify that the Project Report entitled "A PROJECT REPORT ON MISSING CHILD IDENTIFICATION SYSTEM USING DEEP LEARNING AND SVM" was submitted by SHAIK ABDUL REHMAN (Reg. No: 21231F0024) is in partial fulfillment of the requirements for award of Degree of Master Of Computer Applications Of Jawaharlal Nehru Technological University, Kakinada during the year 2022- 2023.

  
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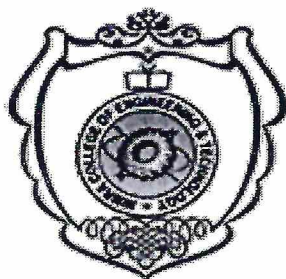
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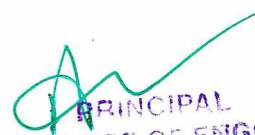
### CERTIFICATE

This is to certify that the Project Report entitled “A PROJECT REPORT ON **HANDWRITTEN DIGIT RECOGNITION USING PYTHON AND MNIST**” was submitted by **SHAIK ALEEM JANI (Reg. No: 21231F0025)** is in partial fulfillment of the requirements for award of Degree of Master of Computer Applications from Jawaharlal Nehru Technological University, Kakinada during the year 2022 - 2023.

  
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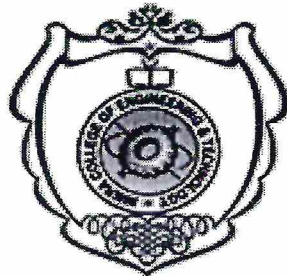
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### CERTIFICATE

This is to certify that the Project Report entitled "A PROJECT REPORT ON USED CAR PRICE PREDICTION USING MACHINE LEARNING TECHNIQUES" was submitted by **SHAIK NAZMA** (Reg. No: 21231F0027) is in partial fulfillment of the requirements for award of Degree of Master of Computer Applications from Jawaharlal Nehru Technological University, Kakinada during the year 2022- 2023.

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*Suneetha*  
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*[Signature]*  
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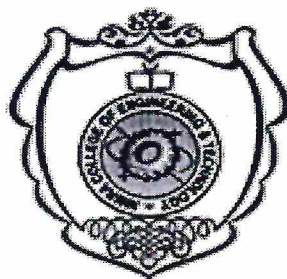
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### CERTIFICATE

This is to certify that the Project Report entitled "A PROJECT REPORT ON BLIND AID STICK: HUDLE RECOGNITION & GPS & GSM & PANIC ALERT SYSTEM " was submitted by TELLAKULA VENKATA RAMESH (Reg. No: 21231F0030) is in partial fulfillment of the requirements for award of Degree of Master of Computer Applications from Jawaharlar Nehru Technological University, Kakinada during the year 2022- 2023.

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External Examiner

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